

Greater NY Chapter Roster

| Member Name | Title | Company Name | PRC |
|---------------------------|--|--|---------------|
| Paul Abbate | VP, Global Sales | SSI | |
| Susan Adelman | President | Survey Service, Inc. | PRC Certified |
| Christina Anderson | Manager of Training & Development | Schlesinger Associates | |
| Danielle Anthony | Senior Manager, Field Operations | Radius Global Market Research | |
| Gail Apkarian | President | Marketview Research Group, Inc. | |
| Alan Appelbaum | | Market Probe International, Inc. | |
| Jerry Arbittier | President | SurveyHealthCare | |
| Robin Ayoub | Director, Business Development | CLS Lexi-tech Ltd | |
| Bridget Bachmann | Sales Manager | CINT | |
| James Bachwitz | Vice President | Survey Service, Inc. | PRC Certified |
| Sitti Bakary | Research Director | DEKA Marketing Research | |
| Janet Baldi | Vice President, Data Collection & Data Quality | RTi Research | |
| Andy Barre | Sr. Vice President | Friedman Marketing | |
| Sue Bartlett | | KS&R | |
| William Bartlett | President | Suburban Marketing Research | PRC Certified |
| Brian Barton | President | New England Marketing Research, Inc. | |
| Karen Bartosik | Market Research Manager | Chubb | |
| Frances Bauman | Owner/President | Frances Bauman Associates | |
| Sandra Bauman | Principal | Bauman Research & Consulting, LLC | PRC Certified |
| Rose Bednarz-Luglio | Professor | Gateway Community College | |
| Marc Beebe | Senior Manager, Strategic Research | IEEE | |
| Dmitry Beker | Internet Marketing Manager | QuickRewards Network Inc | |
| Elyse Bell | Vice President, Market Research | HBO | |
| Raymond Benack | President | Think Virtual Fieldwork | |
| William Betz | Director, Market Research | Ortho-Clinical Diagnostics | |
| Friedhelm Bever | Owner | Bever Medizin-Marktforschung | |
| Amit Bhan | Central Marketing | Bloomberg | |
| Todd Biederman | President & CEO | Advanced Focus | |
| Barbara Bilodeau | Director, Customer Insights Group | Bain & Company | PRC Certified |
| Kristine Bitowf | Field Director | Princeton Research & Consulting Center, Inc. | |
| Judy Blair | Managing Partner | Stevens, Blair & Company | |
| Joyce Blaustein | Director, Domestic Field Operations | Perception Research Services | |
| Lizabeth Bloom | Vice President | Schlesinger Associates | PRC Certified |
| Debra Boltin | Field Director | Weinman Schnee Morais, Inc. | PRC Certified |
| Mathew Booth | Research Director | RTI Research | |
| Yaron Brenman | Vice President, Sales | Confirmit | |
| Bonnie Breslauer | Global Development Director | Lightspeed Research | |
| Jason Brodsky | Market Research Manager | Merck | |
| Rhoda Brooks | Partner | IPC | PRC Certified |
| Jessica Broome | | University of Michigan | |
| Carolyn Broullon | Vice President | Gazelle Global Research Services | PRC Certified |
| Anne Brown | CEO/Principal | Gazelle Global Research Services | PRC Certified |
| Paulette Brown | Senior Business Analyst | Institute of Management Accountants | |
| Sal Brucculeri | Sales Specialist, 3Q Research Solutions | Quick Test/Heakin | |
| Brian Cain | VP, Global Market Research and Analytics | Merck | |
| James Cain | Business Development Manager | EMS Research M3 Global Research | |
| William Callahan | Director, Primary Research | ACE Group | |
| Lesleigh Campanale | Associate Manager, Strategic Research | IEEE | |
| NancyAnne Canaletich | Director Northeast Sales | Quick Test/Heakin | |
| Carolyn Cappello | Sr. Vice President | Moskowitz Jacobs, Inc | |
| Margaret Carroll-Donnelly | Analyst | Estee Lauder | |
| Alisha Carti | Principal & Chief Idea Officer | Clarity Research Consultants | |
| Joanna Castellano | President | Q:Quest, Inc | |
| John Castellano | Regional Vice President, Marketing Research | Epocrates, Inc. | |
| Nancy Cearley-Hernon | CEO | G3 Translate | PRC Certified |
| Guilherme Cerqueira | Marketing & Sales Director | QuestManager | |
| Javier Cervantes | Managing Director | Psyma Latina | |
| HJ Chang | Principal | MRC ASIA | |
| Marcie Chasen | President | Chasen Research, Inc. | |
| Ruthann Chesnoff | President | Taurus Marketing Research Field & Focus Inc. | |
| Mark Chudnoff | President | Chudnoff Associates, Inc. | PRC Certified |
| Jonathon Churchill | Adhoc Division Manager | Opinion Access Corp. | |
| Tammy Ciliberti | Field Manager | Q Research Solutions, Inc. | |
| Terri Clark | President | MacConnell Research Svcs., Inc. | |
| Kristyn Clement | Senior Director, Insights | XO Group Inc. | |
| Daniel Coates | | | |
| John Coffey | Director, Strategic Accounts | WebMD | |
| Allison Colasurdo | President | ACT Research, LLC | |

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| John Coleman | Regional VP, Sales | Authentic Response, Inc. | |
| Mike Collins | Vice President | WebMD | |
| Cheryl Conway | Manager | Markette Research, Inc. | |
| Chanon Cook | VP, Strategic Insights & Research | Comedy Central - MTV Networks | |
| June Cooper | Managing Partner | London Focus | |
| Christine Cottrell | Managing Director | Group SJR | |
| Deirdre Cox | Partner | GHAD Field Management, LLC | |
| Laura Cozart | Senior Analyst, Customer Insights & Analytics | HSN | |
| Jennifer Crawford | President | Research Solutions, Inc | PRC Certified |
| Chris Crothall | CEO | Transatlantic Translations | |
| Petra Croucher | Senior Field Director | Lieberman Research Worldwide | |
| Theo Culbertson | President | Research Consultants for Marketing, Inc. | |
| Craig Cunningham | President | C & C Market Research, Inc. | |
| Mary Cunningham | CEO | CRG Global, Inc. | PRC Certified |
| Julia Cupman | Director | B2B International USA Inc. | |
| Tamara Curtis | President | Fieldwork New York | |
| Denise D'Andrea | Support & Training | CfMC Research Software | |
| Deborah Darnulc | Associate Marketing Director | Optimum Solutions Corp. | |
| James Davis | Vice President | Charming Shoppes, Inc | |
| Nelson Davis | Client Development Director | AIP New York Co., LTD | |
| Michael De Cicco | Director of Research & Analytics | DeVries Public Relations | |
| Dan DeMagistris | Account Manager | SSI | |
| Tamara Deprez | General Manager | Saliency Research | |
| Vincent DeRobertis | Vice President, Northeast US | Research Now | |
| Ginger DeStefano | Field Manager | RTi Research | |
| Michael DiVico | Manager | RazorFocus | |
| Curt Doktor | Associate Manager, Visual Merchandising | Mattel, Inc | |
| Elizabeth Dolinski | President | Luminosity Marketing | |
| Morgan Donahue | Manager | American Express | |
| Bridget Driscoll | Director, Strategic Accounts | WebMD | |
| Beth Dworkin | Vice President, Account Executive | MAXimum Research, Inc. | |
| John Dymond | Senior Vice President | WorldOne | |
| Josh Dyszel | Managing Director | Recruit and Field, Inc | |
| Lynette Eberhart | President | Probe Market Research | |
| Brendan Egan | Vice President, Medefield America | Medefield America | |
| Gary Eichenholtz | CEO-CFO | Focus World International, Inc. | |
| Paulette Eichenholtz | President | Focus World International, Inc. | |
| Mary Jo Emery | Sales Manager | Quantel Research Corp | |
| Meredith Falvo | Managing Director | Marketview Westchester | |
| Robert Farbman | Sr. Vice President | Edison Research | |
| Scott Farrell | Vice President | Gazelle Global Research Services | PRC Certified |
| Robert Favini | Executive Vice President, Client Services | Research Results, Inc. | PRC Certified |
| John Feldcamp | Owner, CEO | Babblytype | |
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| Erin Fredericks | National Accounts Manager | SSI | PRC Certified |
| Ruth Freedman | Consultant | | |
| Burton Fried | Manager, Market Research | Educational Testing Service | |
| Janet Gaines | President | View-Finders Market Research | PRC Certified |
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| Stephen Gerzovich | EVP, Health Research Operations | Kantar Health | |
| Ken Gilbert | Owner | RazorFocus | |
| Nancy Ginty | Facility Director | Consumer Centers of New York and New Jersey | |
| Steven Gittelman | President | Mktg., Inc. | |
| Stewart Goldberg | Managing Director | Research Management, Inc. | |
| Jennifer Goldstein | Associate Director, Global Market Research | Pfizer, Inc. | |
| Luiz Henrique Goncalves | Partner | NOGAR - Inteligencia de Marketing Ltda. | |
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| Jason Gorelkin | CEO | BETA Research Corporation | |
| Lisa Gottberg | Research Director | Chudnoff Associates, Inc. | PRC Certified |
| Alan Grabowsky | President | ABACO Marketing Research-Brazil | |
| Robert Granito | President | Interactive Video Production | |

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|-------------------------|--|--|---------------|
| Margaret Grillo | Field Manager | RTi Research | |
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| Johanne Guarda | Senior Vice President, Medefield America | Medefield America | |
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| Barbara Haimowitz | Director, Analytics & Value Measurement | WebMD | |
| John Harrison | Exec. VP, Marketing | Optimum Solutions Corp. | |
| Stanley Hart | Chairman and President | RitterAssociates Inc. | |
| Laura Haxton | Director | Schlesinger Associates | |
| Eric Hellman | Director, Client Development | Schlesinger Associates | |
| Ellen Herskovitz | Vice President | A&G Research Inc. | |
| Jim Hoffman | President | Opinion Access Corp. | |
| Lance Hoffman | Vice President Business Development | Opinion Access Corp. | PRC Certified |
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| Jennifer Holland | VP, Account Services | Interviewing Service of America, Inc. | |
| Jasen Holness | Account Executive | MarketTools Inc. | |
| Christine Hong | Global Market Research Analyst | Pfizer, Inc. | |
| Keri Hooper | Manager, Market Research | WebMD | |
| William Hoover | SVP, Market Research | M3 Global Research | PRC Certified |
| David Horn | Director of Operations | Fince Research + Design | |
| Karen Hunt | Manager of Data Collection Department | AB Research Associates, Inc. | |
| Carol Hyden | Director Field Operations | C&R Research | |
| Anastasia Ioannou | Sr Marketing Manager | Informa | |
| Kim Johanson | Vice President | Schlesinger Associates | PRC Certified |
| Brent Johnston | President | Johnston Research Group | |
| Susan Joseph | Principal | Information Alchemy, Inc | |
| Ellen Katz | VP Community Development | P/S/L Group | |
| Jason Kaufman | Director, Market Research | National Basketball Association | |
| AJ Keirans | Client Services & Delivery Director | PureProfile | |
| Marc Stephane Kentsa H. | | Columbia University | |
| Patricia Kerins | Director, Field Services | Olson Research Group, Inc. | PRC Certified |
| Bob Keyburn | President and CEO | Baxter Research Center Inc. | |
| Kirsten Keynes | Manager | Johnson & Johnson | |
| Andrew Kinnear | Sr. Research Director | Gartner, Inc | |
| BJ Kirschner | Vice President | Schlesinger Associates | |
| Tom Kirwan | President | Bruno & Ridgway Research Associates, Inc. | |
| Roland Klassen | CEO | Acrobat Research LTD. | |
| Suzanne Klein | Market Research Consultant | Market Insight Services | PRC Certified |
| Michael Kleinbaum | Business Development Specialist | Opinion Access Corp. | |
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| Deirdre Kurzweil | Telephone Center Director | WB&A Market Research | PRC Certified |
| John Labati | Chief Operating Officer | G3 Translate | |
| Alan Lambert | Vice President - Sales | Marketing Systems Group | |
| Alan Lambert | Vice President - Sales | Marketing Systems Group | |
| LaMont Lambert | VP Client Development | Research Now | |
| Judson Lamphere | Vice President, Business Development | EMS Research M3 Global Research | |
| Beth Landa | Research Manager | Avon Products Inc. | |
| Stephan Lange | Managing Director | Schmiedl Marktforschung GmbH | |
| Brad Larson | VP, Marketing | Thoroughbred Research Group | PRC Certified |
| Jon Last | President | Sports & Leisure Research Group | PRC Certified |
| Timothy Lawlor | Principal | Knowledge Garden | |
| Joan Lazar | Client Service Director | Opinions Ltd. | |
| Ed Ledek | President | Key Research Solutions | |
| Barbara Leflein | President | Leflein Associates, Inc. | |
| David Leonard | Director | PFC Opinion Research | |
| Ilyse Levy | Director | Murray Hill Center | PRC Certified |
| Carla Lindemann | COO | Issues & Answers Network, Inc. | PRC Certified |
| Terry Lisbon | Research Assistant | American Association of Advertising Agencies | |
| Maryanne Livia | President | Recruiting Resources Unlimited, LLC | PRC Certified |
| Thomas Livia | CFO/COO | Recruiting Resources Unlimited, LLC | |
| George Llorens | Survey Director, Survey Solutions | uSamp | |
| Jim Longo | VP, Research and Marketing | ltracks | PRC Certified |
| Kevin Lonnie | CEO | KL Communications, Inc. | PRC Certified |
| Ricardo Lopez | President | Hispanic Research, Inc. | |
| Debra Lougee | Field Supervisor | Weinman Schnee Morais, Inc. | |
| Debra Lund | VP, Strategy | Cablevision | |

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|---------------------|---|---|---------------|
| Jay Mace | Vice President | McMillion Research, LLC | |
| Rob Madonna | Market Research Director | Palisades Safety and Insurance Management Corp. | PRC Certified |
| Joan Maimone | Research Consultant | Market Research Consulting | |
| Susan Maldonado | Global Marketing Director | Schlesinger Associates | |
| Robert Malmud | President | MAXimum Research, Inc. | |
| George Mangafas | Sr Marketing Research Manager | Nikon | |
| Lynda Manning | Director, Field Operations | Radius Global Market Research | |
| Jenic Mantashian | Director of Qualitative Research | Perception Research Services | |
| Neil Marcus | AVP | MetLife | |
| Steven Markenson | President | WB&A Market Research | PRC Certified |
| Chris Marketo | Vice President | mmr Research Worldwide, Inc. | |
| John Markham | Partner | Focus Plus, Inc. | |
| Lindsay Marsden | National Sales Director | Hatch Research | |
| Gayle Marshall | Sr. VP of Field Operations | Johnston Research Group | |
| Justin Mayer | Director, Brand Management & Innovation | Hess | |
| Terence McCarron | SVP, North America | CINT | |
| Candida McCollam | Owner | LocalSpeak | |
| Patti McComb | Senior Project Manager | Schlesinger Associates | |
| Heather McConnell | Partner | GHAD Field Management, LLC | |
| Susan McCulloch | Sr. Research Associate | Marist Institute for Public Opinion (MIPO) | |
| Jennifer McGinley | AVP | JP Morgan Chase | |
| Bradley McMillion | Account Executive | McMillion Research, LLC | |
| Joan Meade | Sr Manager, Consumer & Market Insights | Symrise | |
| Joanne Meli | Field Director | Marketview Research Group, Inc. | |
| Robyn Messin | Analyst | Estee Lauder | |
| Grant Miller | Director, Client Development | CINT | |
| Jason Miller | CEO | AnswerQuest | |
| Madhav Mirani | Chief Marketing Officer | UGAM Solutions | |
| Anthony Molinaro | President | The Logit Group Inc. | |
| Portia Morgan | Vice President, Business Development | Roy Morgan International | |
| Howard Moskowitz | President | Moskowitz Jacobs, Inc | |
| Clark Murray | Managing Partner | Churchill Group, LLC | |
| Stella Myers | Sr Director, Client Development | Brandtrust | |
| Dave Nager | VP, Client Services | SurveyWriter | PRC Certified |
| Harriet Naidus | COO/Principal | Gazelle Global Research Services | PRC Certified |
| Mike Onghai | CEO and Founder | AppAddictive Inc. | |
| Ana Ortiz | President | Hispanic Research & Consulting Services | |
| Mark Ortlepp | Director, Analytics | WebMD | |
| Gabriel Oshen | Vice President, Account Services | Interviewing Service of America, Inc. | |
| Kristina O'Sullivan | Manager | Estee Lauder | |
| Jeff Palish | Senior Vice President Business Development | WorldOne | |
| Anshuman Panigrahi | Associate Director | Novartis Pharmaceuticals Corp | |
| Michelle Parisi | Manager | Estee Lauder | |
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| Leslie Pickup | Manager of Consumer Technical Insights | Bright Ideas Research | |
| Sam Pisani | President | The Logit Group Inc. | |
| Demian Piva | Director | Expert Research Pesquisa de Mercado Ltda Me | |
| Kathleen Plona | Senior Manager | Estee Lauder | |
| Wendy Poll | Principal Scientist | Pepsico | |
| Claire Polson | | | |
| Thomas Pombonyo | Vice President | AMS Market Research | |
| Paul Posluszny | Account Executive | Marketing Systems Group | |
| Paul Posluszny | Account Executive | Marketing Systems Group | |
| Jerry Power | Senior Project Director | Schlesinger Associates | |
| Keith Price | Managing Partner | reInvention | |
| Daniel Quatrocelli | Project Director | The Center for Research, Inc. | |
| Harriet Quint | Owner | Firm Facts Interviewing Service | |
| Joyce Rachelson | Owner, CEO | 3R's (Rachelson Research Resources) | PRC Certified |
| Joseph Rafael | Chairman | Opinion Access Corp. | |
| Alicia Rankin | Head of Research and Fan Insights | National Football League | |
| Debra Rappo | Vice President | J&R Field Services, Inc. | |
| Rita Reicher | | KS&R | |
| Mindy Rhindress | Sr. VP Transportation Group | Abt SRBI, Inc. | |
| Julia Rhines | Director | Focus Suites of Philadelphia | |
| Laurie Riahi | Manager, Survey Research & Value Measurement | WebMD | |
| Andrew Richardson | CEO | Lucidity Research, LLC. | PRC Certified |
| Lowell Ricklefs | | | |

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| Craig Rieck | National Account Executive | Marketing Systems Group | |
| Rhonda Ried | President | Cornerstone Research/Ruth Diamond Market Research | |
| Alejandro Rivas-Micoud | CEO | Userlytics Corporation | |
| Alma Riviera Engel | General Manager | Opinion Access Corp. | |
| Megan Roach | Project Coordinator | Chudnoff Associates, Inc. | |
| Audrey Robbins | | Plaza Research | |
| Sean Robertson | | Fordham University | |
| Michael Robinson | Marketing Research Analyst | Daiichi Sankyo | |
| Edwin Roman | Director, Consumer Insights | ESPN | |
| Michael Rosenberg | Managing Director | JP Morgan Chase | |
| Brian Rowley | Associate Facility Director | Schlesinger Associates | |
| Meg Ryan | VP Business Development | Survey Technology & Research | |
| Alice Sabourin | Project Manager | City of Hamilton | PRC Certified |
| Sharon Samet | Director, Domestic Field | GfK Custom Research N.A. | |
| Brendan Sammon | Vice President, Data Collection & Sales | Universal Survey | |
| Tiffany San Marco | SVP Business Development | NeuroFocus | |
| Marcello Sasso | International Research Director | CE&Co | |
| Kay Savio | Executive Director, Client Development | Delve | |
| Jason Saylor | Account Executive, Sales | MAXimum Research, Inc. | |
| Fern Schapiro | Executive VP, Client Services & Marketing | InsightExpress | |
| Howard Schlesinger | Vice President - General Counsel | Schlesinger Associates | |
| Steven Schlesinger | CEO | Schlesinger Associates | PRC Certified |
| Adam Schrager | Vice President | Consumer Centers of New York and New Jersey | PRC Certified |
| Andrea Schrager | President/CEO | Consumer Centers of New York and New Jersey | |
| Jim Schwartz | Research Director | Consumers Union | |
| Drew Seath | President, Medefield America | Medefield America | |
| Candice Seiger | Assoc. Dir. Research & Client Development | Luminosity Marketing | |
| Ian Sephton | Adjunct Professor | California Lutheran University | |
| Ian Sequeira | Executive Vice President | Exhibit Surveys, Inc. | |
| Shirley Shames | Owner/President | Performance Plus/Boston Field & Focus | |
| Debbie Shapiro | Field Director | FRC Research Corporation | |
| Aaron Shaw | Vice President | Schlesinger Associates | PRC Certified |
| Kevin Sheehan | Director of Coordination and Facility Relations | FocusVision Worldwide | |
| Steven Sherrill | Principal | Transition Strategies Corporation | |
| Merrill Shugoll | President | Shugoll Research | PRC Certified |
| Donna Simpson | Principal | MedFielder | |
| David Smith | VP of Business Development | Eastern Research Services, Inc. | |
| Jessica Smith | Vice President, Office Services | SSI | PRC Certified |
| Joseph Snyder | Principal | KS&R | |
| Jacob Soffronoff | | University of Connecticut | |
| Bradley Solomon | Executive Vice President | Advanced Focus | PRC Certified |
| Murray Sommer | | | |
| James Sotzing | President | Affordable Samples, Inc. | |
| Rose Sparacio | Vice President | Estee Lauder | |
| Jacki Spear | Vice President, Business Development | Lightspeed Research | PRC Certified |
| Norman Spector | President | Connecticut Connection/Hartford-New Haven Research | |
| Steve Spector | Market Researcher | | |
| Carl Spencer | Chief Operating Officer | KS&R | |
| Polly Speros | Regional VP | Epocrates, Inc. | |
| Lynn Stalone | Partner | I/H/R Research Group | PRC Certified |
| Ruth Stanat | President & CEO | SIS International Research | |
| Sandra Starr | President | Fieldwork East, Inc. | |
| Julia Steerman | Project Director | Murray Hill Center | |
| Mitchell Steinberg | Director, Mede Community Development & Mgmt | P/S/L Group | |
| Chrissy Stevens | Manager Ascribe Solutions | Ascribe - Language Logic | |
| Taylor Strait | Project Director | BlueSky Market Research | |
| Mike Sullivan | President | Schlesinger Associates | |
| Scott Sycoff | CEO | IC International Corp. | PRC Certified |
| Dan Taylor | Senior Account Manager, Client Services | Friedman Marketing | |
| Timothy Taylor | Regional Sales Director | Authentic Response, Inc. | |
| Jason Ten-Pow | Vice President | OnResearch Inc. | |
| Jeremy Thierry | Business Developer, US & Canada | FMR Global Health | |
| Rollin Thierry | General Manager | FMR Global Health | |
| Jonathan Tice | VP, Sales & Marketing | Authentic Response, Inc. | |
| Jackie Tirino | Sr. Analyst | Estee Lauder | |
| Scott Toro | President | GSSInsight, Inc | |
| Diane Traiger | President | Clarion Research Inc. | |
| David Tritcak | Senior Field Manager | RTi Research | |

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| Thong Tuong | Chairman | FTA Research & Consultant Vietnam | |
| Scott Upham | Founder, President & CEO | Valient Market Research | |
| Christopher Urinyi | CEO, The Americas | Lightspeed Research | |
| Lynnette Van Dyke | Vice President | KS&R | |
| Ellen Veccia | Chief Research Officer | Knowledge Networks | |
| Zach Vetter | VP, Research Operations | OnResearch Inc. | |
| Madalena Vieira | Manager, Project Coordination | FocusVision Worldwide | |
| Felipe Viyella | President | Accento | |
| Jeffrey Wagner | President | The Wagner Group | |
| Larry Weingarten | EVP-Research Services and Systems | Kantar Health | |
| Anita Weiss | President | A & B Interviewing, Inc. | |
| Angela Wende | Marketing & Sales | CETRA Language Solutions | |
| Jay White | CEO | Baltimore Research | PRC Certified |
| Kimberly White | Director of Business Development | EFG Research | PRC Certified |
| Fernand Wiesenfeld | Managing Partner | EFG Research | |
| Michael Wildt | RVP | Epocrates, Inc. | |
| Calista Williamson | VP of Client Services | SSI | |
| Sue Winer | Director | Murray Hill Center | |
| Richard Yee | Senior Analyst-Customer Research | PSE&G | PRC Certified |
| Adrian Yong | Senior Market Research Analyst | Symrise | |
| Max Zietz | Business Developer | SSI | |